

# INTRODUCING Time-Of-Day Rate

Watch your usage  
sunup to sundown

Save money by using electricity  
10p.m. to 6 a.m.



With time-of-day rates, also known as TOD rates, the price per kilowatt-hour is dependent on the time of day it is purchased. Price per kilowatt-hour is more expensive during peak hours. We want to pass the savings of purchasing electricity during off-peak hours on to you!

From 10 p.m. – 6 a.m. every day is considered off-peak. During this time, you will purchase energy at  $\text{¢}9.720/\text{kWh}$ . On-peak is all other times and this rate is  $\text{¢}18.900/\text{kWh}$ , this includes a distribution charge of  $\text{¢}5.804/\text{kWh}$ .

**This rate change is currently in effect .**

This rate is intended to give members a financial advantage when they shift their power usage to low-demand or off-peak hours.

Check out our website [www.hwe.coop](http://www.hwe.coop) for more information and tips on how to use the off peak pricing to your advantage.

**Please reach out with any questions or concerns at  
[info@hwe.coop](mailto:info@hwe.coop) or calling 800-445-4840.**